

ICEPortal Notable Distribution Partners

Direct Partners	Rich Content via ICE Portal
	Live link of custom branded digital brochure from ICE – approved updates appear in real time.
	Live link of custom branded digital brochure from ICE – approved updates appear in real time.
	Currently in development – expected integration 3 rd Quarter of 2010
	Currently in development – expected integration in early 2011
	Link of custom branded player, synced weekly, to separate 3 rd party – additional fee(s) apply required by Travelocity.*
	Delivered via Travel Impressions
	Link of custom branded player, synced weekly, to separate 3 rd party – additional fee(s) apply required by Travelocity.*
	Live link of custom branded digital brochure from ICE – shown on 1,000s of Apple Vacations affiliate sites as well. Go Dream Vacations, USA 3000 Vacations...
	Delivered via Orbitz
	Live link of custom branded digital brochure from ICE
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	Live link of custom branded digital brochure from ICE
	Delivered via Orbitz
	Currently in development in Q4 2010
	Showing properties with rich content being sold via Cultuzz on eBay travel

ICE Portal

Internet Content Exchange

	Delivered via Orbitz.
	Delivered via Expedia.
	Currently in development
	Data feed with regularly content synchronization.
	Currently in development
	Live link of custom branded digital brochure from ICE
	XML feed of images and digital brochures.
	Live Links of customized digital brochures for GoGo affiliated travel agents. Approved updates appear in real time.
	Currently in discussions / now Shorts Travel
	Link of custom branded player, synced weekly, to separate 3 rd party – additional fee(s) apply required by Pegasus.*
	Live link of custom branded digital brochure from ICE. Approved updates appear in real time.
	Delivered via Expedia.
	Delivered via Orbitz
	Currently in discussion
	Delivered via Expedia.
	Live link of custom branded digital brochure from ICE. Approved updates appear in real time.
	Delivered via Expedia.















ICE Portal

Internet Content Exchange

	<p>Live Links of customized digital brochures for Liberty Travel.com. Currently being update with their new website – integration expected in early 2011</p>
	<p>Live link of custom branded digital brochure from ICE. Approved updates appear in real time.</p>
	<p>Live link of custom branded digital brochure from ICE. Approved updates appear in real time. Hotel Travel Index</p>
	<p>Live Links of customized digital brochures for all Mark Travel brands, including, FunJet, United Vacations, SW Vacations.Fabugo, Hobbie Travel,Spirit Vacations, Mr. Travel and Fun Way Holidays .</p>
	<p>Live links of customized digital brochures for Orbitz & affiliate sites</p>
	<p>Live links for several retail networks including - AAA, American Express, Carlson Wagonlit Travel, Cruise Holidays, Navigant Vacations, Uniglobe, Ensemble Travel Vacation.com</p>
	<p>Link of custom branded player, synced weekly, to separate 3rd party – additional fee(s) apply required by Pegasus.*</p>
	<p>Live links of customized digital brochures for PleasantHolidays.com. Additional distribution to all Pleasant affiliate sites.</p>
	<p>ICE Portal distribution partner provides distribution of ICE content to over 300 travel sites in Asia Pacific.</p>
	<p>Live links of custom digital brochures including affiliate partner Lowestfare.com</p>
	<p>Delivered via Orbitz / HotelClub</p>
	<p>Delivered via Expedia.</p>
	<p>Live link of custom branded digital brochure from ICE via Kayak</p>
	<p>Live link of custom branded digital brochure from ICE</p>
	<p>Live link of custom branded digital brochure from ICE – approved updates appear in real time.</p>
	<p>Link of custom branded player, synced weekly, to separate 3rd party – additional fee(s) apply required by Travelocity.*</p>

ICE Portal

Internet Content Exchange

	Live link of custom branded digital brochure from ICE
	Via Expedia.
	United Vacations - Live link of custom branded digital brochure from ICE
	Live link of custom branded digital brochure from ICE
	Link of custom branded player, synced weekly, to separate 3 rd party – additional fee(s) apply required by Travelocity.*
	Live link of custom branded digital brochure from ICE
	Live links showcasing custom digital brochures with ICE Rich Content. Updates appear live.
	Live links showcasing custom digital brochures with ICE Rich Content. Updates appear live.
	Live links showcasing ICE Rich Content in generic digital brochures – Includes deliver to 85,000 travel agencies.
	Link of custom branded player, synced weekly, to separate 3 rd party – additional fee(s) apply required by Travelocity.*
	Live link of custom branded digital brochure from ICE
	Link of custom branded player, synced weekly, to separate 3 rd party – additional fee(s) apply required by Travelocity.*
	Live link of generic digital brochures and searchable interactive map – claims over 20,000 sites with affiliate YTB International .
	Link of custom branded player, synced weekly, to separate 3 rd party – additional fee(s) apply required by Travelocity.*

* Sabre / Travelocity requires additional fees for Rich Media

Social Media Networks

Direct – Social Media	Videos uploaded via ICE Portal (optional)
 <p>5min Life Videopedia</p>	<p>Live Videos. Topics of travel visible. Also features travel highlights on the homepage. A breakdown of regions is present.</p>
	<p>Live Videos. A breakdown of categories to search in. Focuses on a lot of videos from Television.</p>
	<p>Live Videos. Different topics to search through. Top rated, featured and most watched clips available. Google Maps available to match the destination of your video.</p>
 <p>VIDEOS FOR TRAVELERS, BY TRAVELERS</p>	<p>Live Videos. Travel video stories from 65 countries that inform, educate, and entertain. Segmented by what type of travel focus.</p>
	<p>Live Videos. Categorized with a travel section. A special event and groups section.</p>
	<p>Live Videos.</p>
	<p>Live Videos. Capabilities of searching video websites, and hosting videos.</p>
	<p>Live Videos. Cool How-to videos and guides from savvy experts and you. Integration of how-to guides.</p>
	<p>Live Videos, videoblogs, and liveshows. Travel and places section.</p>
	<p>Live Videos. Breakdown of categories. No pre-buffering required. Multi-language available.</p>
 <p>Video Entertainment. Powered By You</p>	<p>Live Videos. Many different video channels offered. Reviews on videos offered.</p>
	<p>Live Videos. A what's hot section. Many videos and television programs offered.</p>
 <p>a place for friends</p>	<p>Live Videos. Everyone is on Myspace, no Myspace account necessary to view videos. Featured video section and channel sections.</p>
 <p>It's Our Travel</p>	<p>Live Videos. New travel video website. Travelers sharing and networking videos. Videos can be rated and reviewed. A break-down of video locations.</p>
	<p>Live Videos. A breakdown of categories and creators available. Pairs videos with targeted ads.</p>

ICE Portal

Internet Content Exchange

	<p>Live Videos. Social utility for sharing knowledge through video. Explore videos and skills by a skills map that is offered.</p>
	<p>Live Videos. Allows you to create a profile. Breakdown of categories. Offers videos with travel guides.</p>
	<p>Live Videos. Offers categories broken down of videos, blogs and groups. Allows you to create an AD.</p>
	<p>Live Videos for travelers. A world map shown to choose a location of a video. Popular places are also mentioned.</p>
	<p>Live Videos. Offers travel deals, featured destination videos, blogs, groups, and popular travelers.</p>
	<p>Live Videos broken down in different travel segments. Communicates valuable information and advice on their products and destinations.</p>
	<p>Live Videos</p>
	<p>Live Videos. Special featured destination segment. Travel links tab available. Videos broken down into countries.</p>
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